



POACHER:

I hunt and catch these animals to sell because I need money to support my family. The more products people buy, the more I poach to keep up with the orders.



SHOPKEEPER:

Customers ask for animal products. It helps my business to sell them because I can make money for my family. If people didn't want these products, then I wouldn't sell them.



WWS VET:

I care for animals that are hurt or sick from trading. Many animals are suffering due to the trade.



CONSERVATIONIST:

I need to protect these animals because poaching is pushing animals to the brink of extinction. If they disappear, it will affect many other plants and animals too. Poachers are also destroying animal habitats.



TOURIST (CONSUMER):

I like to buy holiday souvenirs that are special and unique. I don't think about how the product was made or the fact that animals might have suffered.



POLICE OFFICER:

My duty is to stop animal trafficking because it is against the law. We investigate signs of people hunting or selling animals and their products. The illegal animal trade needs to be treated as a serious crime.